



## **KEYLYME's HOPE FOR LYME MUSIC FEST**

An event to benefit the National Capital Lyme Disease Association

### **EVENT INFORMATION**

Saturday, October 7, 2017  
Tarara Winery  
13648 Tarara Ln  
Leesburg, VA 20176  
**Doors Open @ 4pm**

### **THE BENEFICIARY**



### **National Capital Lyme Disease Association**

The National Capital Lyme Disease Association (NatCapLyme) strives to improve the quality of life for people suffering from Lyme and other tick-borne illnesses by offering support and disseminating information that educates and empowers patients, families, healthcare workers, and the community at large about these diseases. NatCapLyme encourages individuals to advocate for themselves in their goal to regain their health. The organization offers regular patient support group meetings throughout Virginia, Maryland, North Carolina, and DC, as well as information, speakers, and news updates on legislative and scientific developments.

NatCapLyme builds support for tick-borne disease research by educating local, state, federal and international medical and political representatives in addition to funding Lyme disease research efforts. NatCapLyme collaborates and partners with other organizations and government agencies that are focused on tick-borne diseases through medical conferences, educational seminars and public events.

NatCapLyme is designated as a 501(c) (3) organization by the Internal Revenue Service; your donation is tax deductible.

All net proceeds go directly to NatCapLyme and will be used to educate the public and physicians about symptoms, diagnosis, treatments, and methods of prevention.

## LEVELS OF SPONSORSHIP

### EDUCATION SPONSOR - \$5,000

*Your donation will sponsor the training of physicians within your local community by a Lyme-literate doctor. The Physician Training Program will allow those affected by the disease to benefit from many aspects of current and diverse approaches of treatment.*

- Verbal acknowledgement as a Education Sponsor on concert day with announcements from the stage
- VIP Tent and twenty (20) concert tickets to share with your company, family or friends
- Private VIP Tent for you and your guests with Company Logo & Sign at Tent
- Company logo and link on website: [keylyme.org/HopeForLyme](http://keylyme.org/HopeForLyme)
- Company logo on all pre-event advertising literature
- Company logo on all event day literature including event program
- Company name and link on the event FaceBook page
- Company logo on goody bag
- Company Logo placed prominently on banner and signage as a Education Sponsor
- Logo on the NatCapLyme website
- Booth spaced at information fair (or booth can be donated to others)
- Logo on post-concert correspondence to attendees

### VIP TENT SPONSOR - \$3,000

- Limited availability – first come, first serve basis
- Company logo and sign at Company's VIP Tent
- Sixteen (16) concert tickets to share with your company, family or friends
- Private VIP Tent for you and your guests with Company Logo & Sign at Tent
- Company logo and link on website: [keylyme.org/HopeForLyme](http://keylyme.org/HopeForLyme)
- Company logo on all pre-event advertising literature
- Company logo on all event day literature including event program
- Company logo on banner and signage
- Company logo on goody bag
- Company name and link on FaceBook
- Booth space at information fair (or booth can be donated to others)

### PLATINUM SPONSOR - \$2,000

- Company logo and link on website: [keylyme.org/HopeForLyme](http://keylyme.org/HopeForLyme)
- Ten (10) concert tickets to share with your company, family or friends
- Company logo on all pre-event advertising literature
- Company logo on all event day literature including event program
- Company logo on banner and signage
- Company logo on goody bag
- Company name and link on FaceBook
- Booth space at information fair (or booth can be donated to others)

Phone: 866-829-2043 – E-mail: [jaclyn@keylyme.org](mailto:jaclyn@keylyme.org) - More info @ [www.keylyme.org/HopeForLyme](http://www.keylyme.org/HopeForLyme)

## LEVELS OF SPONSORSHIP (cont'd)

### **GOLD SPONSOR - \$1,250**

- Company logo on all event day literature including event program
- Six (6) concert tickets to share with your company, family or friends
- Company logo on banner and signage
- Company logo on goody bag
- Company name on website: [keylyme.org/HopeForLyme](http://keylyme.org/HopeForLyme)
- Company name on FaceBook
- Booth space at information fair (or booth can be donated to others)

### **BAG SPONSOR—\$750 ~~SOLD OUT~~**

- ~~Limited availability—first come, first serve basis~~
- ~~Company logo prominently displayed on bags~~
- ~~Permitted to place company marketing materials in goody bags.~~
- ~~Six (6) concert tickets to share with your company, family or friends~~
- ~~Company name listed on event day literature including event program~~
- ~~Company name on website: [keylyme.org/HopeForLyme](http://keylyme.org/HopeForLyme)~~
- Company/individual name on KeyLyme FaceBook page

### **SILVER SPONSOR - \$250**

- Company name on website: [keylyme.org/HopeForLyme](http://keylyme.org/HopeForLyme)
- Company/individual name on KeyLyme FaceBook page

### **BOOTH ONLY - \$175**

- 10'x10' space at the Health & Wellness Expo
- Tables & 2 chairs (see page 4/ for additional information)

### **IN-KIND DONATION**

Donations of any amount are most appreciated. Please complete the attached form.

Phone: 866-829-2043 – E-mail: [jaclyn@keylyme.org](mailto:jaclyn@keylyme.org) - More info @ [www.keylyme.org/HopeForLyme](http://www.keylyme.org/HopeForLyme)

## COMMITMENT FORM

**Yes! I/we want to help NatCapLyme and the Hope for Lyme Music Fest cure Lyme disease:**

- EDUCATION SPONSOR (\$5,000)
- VIP TENT SPONSOR (\$3,000)
- PLATINUM SPONSOR (\$2,000)
- GOLD SPONSOR (\$1,250)
- SILVER SPONSOR (\$250)
- BOOTH SPACE ONLY (\$175)
- I/we cannot sponsor but would like to donate \$ \_\_\_\_\_

### **Sponsor/booth rental space Information:**

Company Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### **Payment Information:**

Check enclosed (Made payable to NatCapLyme) for \$ \_\_\_\_\_

***Note: National Capital Lyme Disease Association  
Federal ID # is: 31-1752628***

**Education, VIP Tent, Platinum and Gold Level Sponsors:** Please send a high-resolution electronic copy of your company logo in pdf format to [info@keylyme.org](mailto:info@keylyme.org) for use on VIP Tent, pre-event and event day literature, banners, goody bags and other logo items.

Please return this completed form and payment to:

KeyLyme  
44927 George Washington Blvd, Suite 265  
Ashburn, VA 20147

**DEADLINE: August 31, 2017**

Phone: 866-829-2043 – E-mail: [jaclyn@keylyme.org](mailto:jaclyn@keylyme.org) - More info @ [www.keylyme.org/HopeForLyme](http://www.keylyme.org/HopeForLyme)

# BOOTH SPACE DETAILS

## Product & Service Exhibitor Requirements

- Applicants must provide a detailed description of the proposed promotional display/sales booth, including descriptions or samples of materials to be distributed.
- No political or advocacy displays or materials are permitted.
- Certificate of insurance must be provided
- Cancellation must be in writing. No refunds will be made since this is a “rain or shine” event.

## Space Details

- Table and tent are provided
- Spaces are assigned and measure a 10' x 10' area.
- Set-up time will be from 1:30pm - 3:30pm
- Exhibitors must provide and set up their own display.
- Assigned spaces cannot be relocated without the consent of the Event Committee.
- Electricity is not provided.
- Absolutely no outside alcoholic beverages are allowed, only Tarara’s wines are permitted.
- Voice amplification devices may not be used.
- Exhibitors will not bring or utilize any substance that will increase fire hazard.
- All exhibit and booth materials must comply with Federal and local Fire laws.
- Exhibitor has sole responsibility for its property or any theft, damage, or other loss to such property.
- Break-down cannot occur until 8pm

## Submission Form

In submitting this form, I understand that this event to be held on Saturday, October 7, 2017 is an outdoor event and will be held “rain or shine”.

KeyLyme LLC and the National Capital Lyme Disease Association are not responsible for lost or damaged goods or property. I also understand that my fee for the event is non-refundable.

Signature of applicant: \_\_\_\_\_ Date: \_\_\_\_\_

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